

Southern Way McClelland Commission 2023



Application form

McClelland in association with Southern Way has established a program of biennial commissions for major outdoor sculptures, known as the Southern Way McClelland Commission. As part of an ongoing program a new sculpture will be commissioned every two years, resulting in 14 commissions over 25 years.

This year's commission will be displayed on the Peninsula Link freeway adjacent to Cranbourne Road on the Langwarrin exit ramp, which is close to McClelland on the Mornington Peninsula, Victoria, Australia. After display for four years on the freeway, this sculpture will be installed at McClelland as part of its permanent collection.

Applications for the Southern Way McClelland Commission are open to all artists from 28 February to 16 May 2022. The recipient of the commission will be announced in May 2022 and it is envisaged the work will be completed by the end of September 2023.

ABOUT THE COMMISSION

The value of the Southern Way McClelland Commission is AUD\$300,000 plus GST. This amount includes fabrication of the work, transportation to the site, and installation. The commission provides artists with the opportunity to develop a major public work that is intended to embody high aesthetic aspiration both as a major statement by the artist and a significant cultural statement within the history of Australian sculpture and public art. Style and materials are open.

THE LOCATION

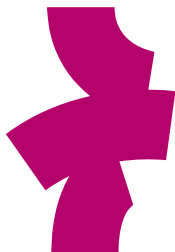
The 2023 commission will be sited along the Peninsula Link freeway adjacent to Cranbourne Road bridge near the northbound Langwarrin exit ramp, currently occupied by *Love Flower 2019* by John Meade with Emily Karanikolopoulos. As a public sculpture the commissioned work for this location will aspire to have an iconic and memorable quality with a strong emphasis on vertical dimensions. The work should have significant scale (i.e. approximately 10m in height) and be visually rewarding from both a distance (the freeway) and upon closer inspection (from the Cranbourne Road bridge). Artists must utilise the existing reinforced concrete base at the Cranbourne Road location measuring 5000 x 5000 mm square and 500mm depth. Details of the site and footing specifications are included in the Site Information image package.

CONDITIONS OF ENTRY

1. The 2023 Southern Way McClelland Commission will be chosen by the selection panel from an open call for entries to be held from 28 February – 16 May 2022. The recipient will be announced in late May 2020.

2. McClelland through the Southern Way McClelland Commission program extends an open invitation to all artists nationally and internationally to submit proposals for the Southern Way McClelland Commission 2023.
3. The selection panel for the 2023 Commission comprises; Lisa Byrne, Director, McClelland; Dr Rory Hyde, Associate Professor in Architecture, Curatorial Design and Practice, The University of Melbourne, and McClelland Trustee; John Young AM, artist and McClelland Trustee; and Melissa Keys, Curator, Heide Museum of Modern Art.
4. The work must be an original and unique work by the artist/s. Any copies or variations are subject to permission by the commissioners.
6. Submissions to the Southern Way McClelland Commission must be received by no later than 5pm AEST, Monday 16 May 2022.
7. All submissions will be acknowledged and considered by the selection panel.
8. Unsuccessful applicants will not be individually notified of the results of the Southern Way McClelland Commission when it is announced in late May 2022.
9. The decision of the Southern Way McClelland Commission selection panel is final and no correspondence will be entered into.
10. The artist/s will assign limited copyright licence to the commissioner to allow fair and reasonable use of images of the work for reasons of publicity, promotion and publication.
11. There are no restrictions on the style or materials used, however applicants should note that the Southern Way McClelland Commission is for outdoor public sculpture and therefore the work must be built with materials that are curatorially sound and can withstand the outdoor environment. The height of the work can be approximately 10m.
12. The work as a public sculpture must also conform to relevant Australian engineering standards and specifications, with public safety standards and installation beside a freeway in mind. The successful artist/s must supply an independent engineer's report confirming that the artwork design complies with these requirements. Additionally, considerations such as road safety must be taken into account, and proposals which incorporate text, kinetics, highly reflective elements, and structures which can be easily climbed, may be deemed as problematic. Please contact McClelland Curator Simon Lawrie to discuss if you are concerned about these aspects.
13. Access to the site and traffic management related to the installation is undertaken in conjunction with McClelland and Southern Way.
14. Images outlining the area within which the sculpture is to be located are included in the attached image package.
15. The artist must enter into a commission contract with McClelland and Southern Way for the production of the work.
16. The Southern Way McClelland Commission reserves the right to alter and change future commission requirements.
17. The artist/s agrees not to issue press releases or publicly release images or details of the chosen work without the written consent of the Southern Way McClelland Commission.

Southern Way McClelland Commission 2023



ENTRY PROCEDURES

17. Submissions for the Southern Way McClelland Commission must be received by no later than 5pm AEST, Monday 16 May 2022.
18. Applicants are requested to supply the following via email:
 - A current artist's CV
 - Images of 3 recent works (each must be labelled with title, date, medium, dimensions)
 - A 200 word concept proposal about the work which you wish to submit
 - A visual representation (for example a photo, drawing or computer generated image) of the proposed work
 - Proposed construction details and materials
 - A provisional and approximate budget (verified quotes and precise figures are not necessary and can be confirmed during the preliminary design phase once the successful submission has been chosen)
 - A completed application form
19. The Southern Way McClelland Commission will exercise all care but assumes no responsibility for submission material.

TIMELINE

20. The timeline for the Southern Way McClelland Commission is as follows:

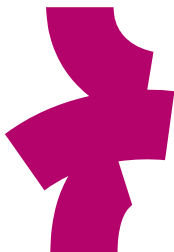
Call for entries
28 February – 16 May 2022
.....
Successful submission announced
Late May 2022
.....
Production period
1 June 2022 - end September 2023

21. Following notification, the successful artist will work with the Southern Way McClelland Commission to finalise the technical specifications of the work during a paid design development phase, and enter into a contract for its production. The Southern Way McClelland Commission may work with the artist during this stage to ensure that the scale and final design is appropriate for the site and context.
22. The selected artist for the Southern Way McClelland Commission must have completed the work ready for installation by end of September 2023. A precise installation date will be determined closer to this time.

PAYMENT, TRANSPORTATION AND INSTALLATION

23. The budget for the production of the sculpture, its delivery to the site and installation is AUD \$300,000 plus GST. Payments will be made in five instalments to the artist. Associated costs for the delivery of work including transit, insurance and installation are the responsibility of the artist. This includes traffic management and any necessary permits and induction costs.
24. Filming of the work may take place during the production, transportation and installation of the work.
25. At the completion of this display period, the work will be installed at McClelland's sculpture park as part of its permanent collection.
26. The final inclusion and placement of the work remains the prerogative of Southern Way and McClelland, who reserve the right to relocate or withdraw a work. Where possible this will be done in consultation with the artist.

Southern Way McClelland Commission 2023



APPLICATION FORM

Name _____

Address _____

Postcode

Telephone Work _____ Mobile _____

Email _____

ABN _____

Are you GST registered? (Please tick) Yes No

Title of work _____

Medium _____

Size (height x width x depth) _____

Approximate Weight _____

Any special requirements for the work (ie. electrical connection) _____

I agree to abide by the conditions and decision of the Southern Way McClelland Commission.

Artist's signature _____

Date _____

DATES TO REMEMBER

Entries close 5pm AEST, 16 May 2022

Notification of the successful submission in late May 2022

Work to be completed by end of September 2023

APPLICATION CHECKLIST

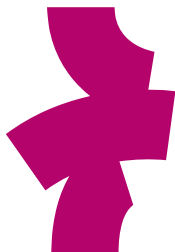
Please email this form with:

- A current artist's CV
- Images of 3 recent works (each labelled with title, date, medium, dimensions in cm)
- A brief 200 word description of the proposed work
- A visual representation of the proposed work
- Preliminary construction details and materials
- Approximate and brief budget
- A completed application form

PLEASE EMAIL APPLICATIONS TO:

slawrie@mcclellandgallery.com

Simon Lawrie
Curator, McClelland
+61 3 9789 1671 (ext 104)
www.mcclellandgallery.com



Artist brief

1. In 2012 McClelland Sculpture Park+Gallery in association with the Southern Way Corporation established a series of biennial commissions of major outdoor sculptures. Every second year a new work is commissioned for one of two sites on the Peninsula Link Freeway near McClelland: the Skye Road or Cranbourne Road exits. One Commission will be awarded every two years for the next 15 years.

2. The sculpture is intended to embody high aesthetic aspiration both as a major statement by the artist and a significant cultural statement within the history of Australian sculpture. Style and materials are open.

3. McClelland on behalf of the Southern Way McClelland Commission extends an invitation to all artists to submit proposals for consideration.

4. All applications will be acknowledged and considered by the Southern Way McClelland Commission Panel. The Southern Way McClelland Commission Panel decision is final and no correspondence will be entered into.

5. Applications can be downloaded from McClelland's website: www.mcclellandgallery.com

6. The work will be on display on the Peninsula Link site for two years, which will be managed by the Southern Way Corporation, and at the completion of this display period the work will revert to ownership by McClelland as a permanent part of their outdoor sculpture collection.

THE COMMISSION

7. The budget for the sculpture, its delivery to site, and installation is \$300,000+GST.
8. The work must conform to practical public sculpture requirements including an appreciation of its location on the freeway and its public setting. Considerations such as public safety and risk may need to inform the design and installation of the work. For example, proposals which incorporate text, kinetic elements, reflective surfaces, or structures which can be climbed easily are likely to be deemed problematic from a road safety and public risk perspective.
9. There are no restrictions on the style or materials used, however as the work will be installed outdoors it

must be built with durable materials with a reasonable maintenance-free life in excess of 10 years and to be maintainable in perpetuity. The work must also conform to normal engineering standards and specifications, and an independent engineer's report will be required for the successful final design.

10. The work must be an original work by the artist and be available for acquisition.
11. The artist will assign limited copyright licence to the Commissioner. The work will remain a unique statement of and by the artist, subject to permission by the Commissioner.

TIMING AND PROCEDURES

12. The application process will open 28 February 2022 and close 16 May 2022, with the successful submission announced in late May 2022.
13. The design development and production will occur from June 2022 – August 2023, to be completed by September 2023. The fee will be paid in five instalments, covering the development and construction of the work over this time.
14. The application must include:
 - a) 200 word written proposal about the work;
 - b) a visual representation of the proposed work
 - c) preliminary construction details and materials
 - d) a current artist's CV
 - e) images of three recent works by the artist
 - f) approximate and brief budget
 - g) a completed application form (please note that applications must be emailed to slawrie@mcclellandgallery.com)
15. The 2023 Southern Way McClelland Commission Selection Panel consists of: Lisa Byrne, Director, McClelland; Dr Rory Hyde, Associate Professor in Architecture, Curatorial Design and Practice, The University of Melbourne, and McClelland Trustee; John Young AM, artist and McClelland Trustee; and Melissa Keys, Curator, Heide Museum of Modern Art.